



महाराष्ट्र ऊर्जा विकास अभिकरण (महाऊर्जा)  
महाराष्ट्र शासनाची संस्था

**Maharashtra Energy Development Agency (MEDA)**  
A Government of Maharashtra Institute



ECN/2022-23/CR-40/4836

Date:- 7<sup>th</sup> December, 2022

To/

✓ On MEDA Website

**Sub: Quotation for Making of Radio Jingle on Energy Conservation and broadcasting on local radio channel as per DAVP rate during EC week – 14<sup>th</sup> to 20<sup>th</sup> December, 2022.**

Dear Sir,

Maharashtra Energy Development Agency (MEDA) is the Government of Maharashtra institution having mandates to promote and develop Renewable Energy projects and promote Energy Conservation in the State of Maharashtra. With these mandates, MEDA invites sealed quotations for Making of Radio Jingle on Energy Conservation and broadcasting on local radio channel as per DAVP rate during EC week – 14<sup>th</sup> to 20<sup>th</sup> December, 2022.

General conditions & instructions for the submission of quotations are illustrated below.

**A. Scope of Work:**

Broadcasting for 40 Seconds Radio Jingle from 14 <sup>th</sup> December to 20 <sup>th</sup> December, 2022				
Sr. No.	Radio Channel	Rotations	Time Slot	Stations
1.	Radio city 91.1 FM Channel	5 times	18.00 – 23.00	Mumbai, Nagpur, Solapur, Nanded, Jalgaon, Akola, Ahmednagar, Pune, Sangli, Nashik, Kolhapur
2.	Radio One FM Channel	5 times	18.00 – 23.00	Mumbai (Fever), Pune (Radio One), Nagpur (My FM), Ahmednagar (My FM), Aurangabad (My FM), Jalgaon (My FM), Nanded (My FM), Nashik (My FM), Sangli (My FM), Akola (My FM), Dhule (My FM), Solapur (My FM)
3.	Radio Mirchi FM Channel	5 times	18.00 – 23.00	Pune – Mirchi, Pune Love, Mumbai, Nagpur, Nashik, Aurangabad, Kolhapur, Akola, Amravati

**B. Instructions for submitting quotations:**

1. Quotation should be submitted with clear understanding of terms & conditions, the nature of job/ scope of work etc.
2. Quotation should be submitted in the format attached with this letter & signed by authorized signatory with forwarding letter (in enclosed format) on letter head of agency.
3. Quotation should be submitted including GST & all taxes/charges. No any extra taxes will be paid by MEDA.
4. Quotation should be submitted in self address sealed envelope & written name of work on right top corner of envelop

5. Quotation should be submitted to MEDA by 9<sup>th</sup> December, 2022 up to 3.00 p.m. After due date & time no quotation will be considered.

**C. General Instructions:**

1. Work should be completed strictly under the supervision of MEDA.
2. Work should be carried out & completed within time frame given by MEDA.
3. MEDA will not be responsible for any loss occurred during execution of work.
4. For any disputes arise in this regard decision of Director General, MEDA will be final.
5. MEDA has rights to cancel any quotation or cancel all quotation without assigning any reasons thereof.

**D. Opening of sealed offers & finalization of Agency:**

1. Quotations will be opened in front of MEDA's authorities. Agency will be finalized on low cost basis.
2. Agency will be intimated in due time for carrying out the work.

**E. Terms of Payments**

1. Payment will be made to agency after completion of work only. Agency will submit the invoice within week to MEDA. MEDA will release the payment based on actual work done.
2. TDS whichever is applicable will be deducted by MEDA.
3. No interest will be payable on the payment/delay payment by MEDA
4. No any payment will be paid by MEDA for incomplete & unsatisfactory work.
5. Penalty will be charged for delayed clause 0.5 % per week of total cost of work.

Yours faithfully,

  
General Manager (Energy Conservation)

**Encl.:** Description of work & Format for quotation.



### QUOTATION FORMAT

**Scope of Work: Making of Radio Jingle on Energy Conservation and broadcasting on local radio channel as per DAVP rate during EC week – 14<sup>th</sup> to 20<sup>th</sup> December, 2022.**

Sr. No.	Particulars	DAVP Rate Per Second (Rs.)	Total Cost for 40 Sec. In Rs.	GST 18% (Rs.)	Grand Total (Rs.)
A.	Radio Jingle Making Charges – Making of Radio Jingle in Marathi Language for 40 sec. (Including Lyrics Writing, Music Director, Musicians, Singers, Director, Producers, Production Charges, Other Expenses of Jingle Ad Production)				
B.	<b>Broadcasting Charges for Radio Jingle from 14<sup>th</sup> to 20<sup>th</sup> December, 2022 Number of Days – 7,    Duration – 40 Sec.    Rotations – 2 times.    Time – 7.00 – 11.00</b>				
Sr. No.	Particulars	DAVP Rate Per 10 sec. Per day per spot (Rs.)	Total Cost per 40 sec. For 7 days for 2 spots (Rs.)	GST 18% (Rs.)	Grand Total (Rs.)
4.	<b>Radio City 91.1 FM Channel</b> Total Specific Cities in MH – 11 Stations (Mumbai, Nagpur, Solapur, Nanded, Jalgaon, Akola, Ahmednagar, Pune, Sangli, Nashik, Kolhapur)				
5.	<b>Radio One FM Channel</b> Total Specific Cities in MH-12 Stations (Mumbai (Fever), Pune (Radio One), Nagpur (My FM), Jalgaon (My FM), Nanded (My FM), Nashik (My FM), Sangli (My FM), Akola (My FM), Dhule (My FM), Solapur (My FM), Ahmednagar (My FM), Aurangabad (My FM))				
6.	<b>Radio Mirchi FM Channel</b> Total Specific Cities in MH – 9 Stations (Pune-Mirchi, Pune – Love, Mumbai, Nagpur, Nashik, Aurangabad, Kolhapur, Akola, Amravati)				
	<b>Total Cost (B) (Including GST) (Rs.)</b>				
C.	<b>Broadcasting Charges for Radio Jingle from 14<sup>th</sup> to 20<sup>th</sup> December, 2022 Number of Days – 7,    Duration – 40 Sec.    Rotations – 3 times.    Time – 18.00 – 23.00</b>				
4.	<b>Radio City 91.1 FM Channel</b> Total Specific Cities in MH – 11 Stations (Mumbai, Nagpur, Solapur, Nanded, Jalgaon, Akola, Ahmednagar, Pune, Sangli, Nashik, Kolhapur)				



5.	<b>Radio One FM Channel</b> Total Specific Cities in MH-12 Stations (Mumbai (Fever), Pune (Radio One), Nagpur (My FM), Jalgaon (My FM), Nanded (My FM), Nashik (My FM), Sangli (My FM), Akola (My FM), Dhule (My FM), Solapur (My FM), Ahmednagar (My FM), Aurangabad (My FM))				
6.	<b>Radio Mirchi FM Channel</b> Total Specific Cities in MH -- 9 Stations (Pune-Mirchi, Pune -- Love, Mumbai, Nagpur, Nashik, Aurangabad, Kolhapur, Akola, Amravati)				
	<b>Total Cost (C) (Including GST) (Rs.)</b>				
	<b>Grand Total Cost (A + B + C) including GST (in Rs.)</b>				

Name of Authorised Person/official

Sign & Seal of Company/Firm