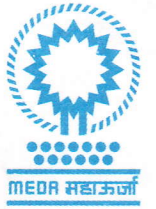




महाराष्ट्र ऊर्जा विकास अभिकरण (महाऊर्जा)
महाराष्ट्र शासनाची संस्था

Maharashtra Energy Development Agency (MEDA)
A Government of Maharashtra Institute



ECN/2022-23/CR-41/4837

Date:- 7th December, 2022

To
On MEDA Website

Sub: Quotation for Making of TV Spot on Energy Conservation and broadcasting on TV channel as per DAVP rate during EC week – 14th to 20th December, 2022.

Dear Sir,

Maharashtra Energy Development Agency (MEDA) is the Government of Maharashtra institution having mandates to promote and develop Renewable Energy projects and promote Energy Conservation in the State of Maharashtra. With these mandates, MEDA invites sealed quotations for Making of Making of TV Spot on Energy Conservation and broadcasting on TV channel as per DAVP rate during EC week – 14th to 20th December, 2022.

General conditions & instructions for the submission of quotations are illustrated below.

A. Scope of Work:

Broadcasting for 40 Seconds TV Spot from 14 th December to 20 th December, 2022				
Sr. No.	Radio Channel	Advertising Period	Time Slot	Stations
1.	ABP Maza	07 days	5:00 PM to 11:00 PM	Mumbai, Nagpur, Solapur, Nanded, Jalgaon, Akola, Ahmednagar, Pune, Sangli, Nashik, Kolhapur
2.	News 18 Lokmat	07 days	5:00 PM to 11:00 PM	Mumbai (Fever), Pune (Radio One), Nagpur (My FM), Ahmednagar (My FM), Aurangabad (My FM), Jalgaon (My FM), Nanded (My FM), Nashik (My FM), Sangli (My FM), Akola (My FM), Dhule (My FM), Solapur (My FM)

B. Instructions for submitting quotations:

1. Quotation should be submitted with clear understanding of terms & conditions, the nature of job/ scope of work etc.
2. Quotation should be submitted in the format attached with this letter & signed by authorized signatory with forwarding letter (in enclosed format) on letter head of agency.
3. Quotation should be submitted including GST & all taxes/charges. No any extra taxes will be paid by MEDA.
4. Quotation should be submitted in self address sealed envelope & written name of work on right top corner of envelop

5. Quotation should be submitted to MEDA by **9th December, 2022 up to 3.00 p.m.** After due date & time no quotation will be considered.

C. General Instructions:

1. Work should be completed strictly under the supervision of MEDA.
2. Work should be carried out & completed within time frame given by MEDA.
3. MEDA will not be responsible for any loss occurred during execution of work.
4. For any disputes arise in this regard decision of Director General, MEDA will be final.
5. MEDA has rights to cancel any quotation or cancel all quotation without assigning any reasons thereof.

D. Opening of sealed offers & finalization of Agency:

1. Quotations will be opened in front of MEDA's authorities. Agency will be finalized on low cost basis.
2. Agency will be intimated in due time for carrying out the work.

E. Terms of Payments

1. Payment will be made to agency after completion of work only. Agency will submit the invoice within week to MEDA. MEDA will release the payment based on actual work done.
2. TDS whichever is applicable will be deducted by MEDA.
3. No interest will be payable on the payment/delay payment by MEDA
4. No any payment will be paid by MEDA for incomplete & unsatisfactory work.
5. Penalty will be charged for delayed clause 0.5 % per week of total cost of work.

Yours faithfully,


General Manager (Energy Conservation)

Encl.: Description of work & Format for quotation.

QUOTATION FORMAT

Scope of Work: Making of TV Spot on Energy Conservation and broadcasting on TV channel as per DAVP rate during EC week – 14th to 20th December, 2022.

A. Charges of Preparation of TV Spot for 30 - 40 Seconds									
Sr. No.	Particulars	Amount (Rs.)							
1.	i. Pre-Production a. Data collection – Information, Old Photos, Videos, News b. Research & Development c. Concept Making d. Script Writing Charges e. Actor charges								
	ii. Production a. Video recording with 4k camera Sony FX6 / FX9 b. Camera / Slider, H6 Audio Recorder c. Lenses: 24/105 mm, 70/200 mm, 15/30 mm, 50 mm d. Lights & Drone Shooting e. Chroma Key set-up: Studio charges, Lights, Chroma set-up and all equipments								
	iii. Post-Production a. Vice-Over Artist finalization, Vice-Over Recording at studio charges b. Video editing, Direction & Story Board c. Actor Charges d. DVD making & final submission								
		Estimated Cost (Rs.)							
		GST (18%) (Rs.)							
		Total Cost including GST (Rs.)							
B. Broadcasting Charges for TV Spot									
Sr. No.	Channels	DAVP rate for 10 Sec. Spot (Rs.)	DAVP rate for 40 Sec. Spot (Rs.)	Cost of Advt. 5 Spots / day (Rs.)	DAVP Cost of Advt. / week (Rs.)	GST (18%) (Rs.)	Total Cost of Advt. Per week (Rs.)	Agency Charges 10%	Total Cost including GST (Rs.)
1.	ABP Maza								
2.	News 18 Lokmat								
							Total Cost including GST (Rs.)		
							Grand Total-(A + B) (Rs.)		

Name of Authorised Person/official

Sign & Seal of Company/Firm